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Title of Session: World of Manga and Manga in the World - The Japanese Pop Culture as a Global Phenomenon

Name of Session Convener(s): Kiyomitsu YUI and Jean-Marie BOUISSOU
University/Organization incl. City: YUI: Kobe University. BOUISSOU: National Foundation for Political Science

Chair: Kiyomitsu YUI and Jean-Marie BOUISSOU
University/Organization incl. City: Kobe University and National Foundation for Political Science, Paris

I) Title of Selected Paper: *The Dragon and the Dazzle: Steps and Models of Anime / Manga Transformation Fluxes in Italy and Europe*

Name/s of Author/s: Marco Pellitteri
University/Organization incl. City: Trento University

II) Title of Selected Paper: *Change of Authorship and Authenticity in Japanese Manga and Culture*

Name/s of Author/s: Tadahiro SAIKA
University/Organization incl. City: Kobe University

III) Title of Selected Paper: *Is Popular Culture a Vehicle for 'Soft Power' ? A Study of the Image of Japan among the Manga Readers in Some European Countries*

Name/s of Author/s: Jean-Marie BOUISSOU
University/Organization incl. City: National Foundation for Political Science, Paris

IV) Title of Selected Paper: *Popular Culture and the Media of Interchange: Case of Manga / Anime*

Name/s of Author/s: Kiyomitsu YUI
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V) Title of Selected Paper: *The Organized Tour to Japan for French Manga Fans*

Name/s of Author/s: Clothilde SABRE
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