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Title of Session: Open Innovation, Closed Societies

Name of Session Convener(s): Steffen ROTH; Jari KAIVO-OJA

University/Organization incl. City: Berne School of Business and Administration;

Turku School of Economics

Chair: Steffen ROTH

University/Organization incl. City: Berne School of Business and Administration

I) Title of Selected Paper: Open Source: An Opportunity Structure for Boundless

Innovation

Name/s of Author/s: Doris BLUTNER

University/Organization incl. City: University of Hamburg

II) Title of Selected Paper: Providing Sustainable Mobility for All Through Open

Innovation: The Case of hopping.de

Name/s of Author/s: Erik HANSEN; Moritz GOMM; Ralf REICHWALD

University/Organization incl. City: Munich University of Technology

III) Title of Selected Paper: Economic System Theory and Drivers of Innovation

Activity

Name/s of Author/s: Jari KAIVO-OJA

University/Organization incl. City: Turku School of Economics

IV) Title of Selected Paper: Open source innovation: Rethinking the concept of

openness in innovation studies

Name/s of Author/s: Julien PENIN

University/Organization incl. City: Université Louis Pasteur Strasbourg

V) Title of Selected Paper: National Policies Facing Global Challenges: Tendencies towards Convergence and its Implications for Innovation Policy-Making in Developing States

Name/s of Author/s: Erkki KARO; Tarmo KALVET

University/Organization incl. City: Tallinn University of Technology