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Presentation: THE INTERNET IN DAILY TASKS: FORMS OF USE IN COMPANIES IN PONTA GROSSA CITY, PARANÁ, BRAZIL.

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The objective of this paper is to verify how the use of the Internet occurs in nineteen companies in Ponta Grossa city, Paraná, Brazil, making a comparison between the positive and negative aspects as for the daily use of the net in those companies. An exploratory research of qualitative nature was accomplished, having as instrument a questionnaire with closed and open questions. The data collecting was accomplished by means of telephone contacts with the person in chief of Computer Science, CPD and Information Technology departments of those companies. The companies act in the following activity branches: five of higher education, four of transportation, six multinational and four national big companies. The analysis of the results displays that the Internet is a tool of daily and indispensable use in the researched companies. On the other hand, the inadequate or improper use of the net can generate problems, so much to the companies as for the employees that use the Internet. It is concluded that companies cannot operate without the Internet, though this tool has to be wisely used and supervised in all the companies.

Key words: Internet, Information Technology, Brazilian Companies.

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